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March 27, 2010

# Moody on The Market



## Pat Moody

As the ever-changing face of the local business landscape continues to evolve, one local firm that continues to thrive in the actual business of landscaping has begun a year-long celebration marking a great milestone.

Arcadia Gardens of Stevensville celebrates 20-years in business this year. Launched in 1990 by **Dot Brooks Hollerbach**, the genuine little start-up company quickly became more than any one person could handle on her own, especially since Dot was performing not only the design work, but also installing the land-scapes by herself. It wasn't long before Dot invited her son, Todd Brooks to join the firm to keep the rapid growth pattern alive. In the year 2000, Todd married his wife, **Anna Brooks**, and two years ago the two of them assumed the jobas of "boss," in 2008. Dot continues to excel in the role of **landscape design** artist, and clients of Arcadia Gardens still have Todd and Anna on the jobsite for installations and the other subtleties of getting the job done. So, in essence, what started out as a woman and her truck has grown into a veritable fleet of trucks and a dozen great, hard-working employees who design, install, and maintain many beautiful landscapes for local residents, second-homeowners, and commercial companies that have hired on the crew at Arcadia to beautify the neighborhood. If you'd like to see great examples of the handiwork of the Arcadia Gardens team, point your Internet browser to www.arcadiagardensllc.com. Naturally, they are also available by phone for consultations and appointments for design and installation quotes by calling them at 269-429-2353. Arcadia's designs typically emphasize hardy plants with long bloom times, minimal maintenance and functionality. Their goal is to create Continued on page 8

Postal Custome

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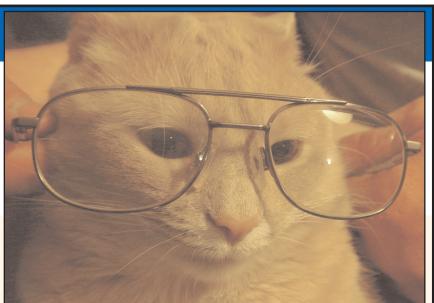
## Morris than Meets the Eye

When in doubt, ask a smart cat.

Photo by Shannon Huston

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## MOODY Continued from page 1

space that works with your individual lifestyle, bringing you the ultimate enjoyment whether you prefer classic or contemporary looks. The company also works to make things effortless for you, by way of seasonal, monthly and weekly maintenance packaging, which means they'll take care of the mulching, weeding, trimming, fertilizing, and watering so you don't have to, if that's your wish. Congratulations, Arcadia Gardens on your 20-years in business, and best of luck going forward!

A major league designer in another field is also in the news again this week in the form of John Allegretti, of Allegretti Architects in St. Joseph. John's work for a home he designed in Saugatuck recently won a Merit Award from the American Institute of Architects, as I reported to you back around Christmas. Now, John's work has been recognized in the 2010 Annual Competition of Detroit Home Magazine. One of John's projects in the region for a second-homeowner garnered a coveted First Place Award for "Best Vacation Home" in the size-category of 3,000-square feet or

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more. It is especially gratifying to Mr. Allegretti because there is so much competition in the vacation home marketplace in our region and all along the **Lake Michigan shoreline**. Congratulations, again, John on stellar work for not only your clients, but equally for those of us who simply get the vicarious thrill of having such spectacular homes peppering our local landscape.

While the Brooks' and Allegrettis' among us create a first class environment around us, there are also continuing stories of super-stars among us who create for the palate, and make us want to come back repeatedly for seconds, encore meals, or just to try something we've never had the opportunity to enjoy before. One of those who is garnering national and even international attention is Willy Olund of South Haven. Mr. Olund is the owner and operator of Willy O's Pizza and Grille on M-140 in South Haven. Earlier this month Willy whisked his way to The Las Vegas Convention Center for the International Pizza Challenge. It is routinely referred to as The Oscars of the Pizza World. Willy's Gluten Free Pizza took honors as The First Place Pizza in the entire USA, and finished second on a global scale, as second best pizza in the world! Amazingly, it is the first time in the history of the event that a glutenfree pizza even made it into the finals of the event, let alone steal away the top honors. Even the folks at the Guiness Book of World Records are looking at the victory for possible inclusion in upcoming editions. It is truly a gigantic step forward for those suffering celiac and gluten intolerance problems. Not only is there a healthy alternative...but a truly excellent tasting and award winning alternative. Willy O's Pizza & Grille serves both gluten and gluten-free pizzas,

sandwiches, appetizers and desserts at **08960** M-140 in South Haven. You'll find them in the house from 11am until 9pm Tuesday through Thursday, 11 until 10 on Friday and Saturday, and Sundays from noon until 8pm. You can reach them at 269-637-3400. Oh, for the record, Willy is off to Salsomaggiore, Italy next month for the World Pizza Championship. Nice work, Willy! Hats off to the world beater!

Contrary to popular misconception, manufacturing in America is NOT dead. In many local companies it continues to thrive, and in fact there are many jobs that need to be filled for these companies to continue to grow and advance. That is why Lake Michigan College is offering an Advanced Manufacturing Fundamentals Program getting under way soon. The program will comprise a 7-week run during May and June at LMC's M-Tec Campus in Benton Harbor. Modules include Mechanical Math, Machine Maintenance, Blueprint Reading and more. Whether you are looking to get into the industry or building your strength and skill base as an existing employee for your organization, you are invited to take part in an informational session from 5:30 to 6:30pm on Wednesday, April 7th at M-Tec. The folks

MailMax for Michigan's Great Southwest from Michigan Works will be on hand to answer questions regarding funding for the program through the Incumbent Worker Training Grant for qualified employers. A pre-registration web page has been set up at

www.lakemichigancollege.edu/manufacture. If you have questions, you can reach Russ Philip at 926-4086. This could be the start of a great new career for some folks in our region.

Here's great news as directly dispatched by Caldwell Banker Real Estate: "We are excited to tell you that 2010 has gotten off to a great start. There's been a huge increase in sales across the board, however we are particularly excited about the sales activity over \$300,000.00. We are also seeing increased activity with relocation from Whirlpool. Some are new hires. Some are relocating from other divisions. Either way, we are beginning to see people who relocated with Whirlpool over the last year that decided to rent, making the decision to purchase. The spring real estate market has certainly arrived with a bang!" Sounds like a stellar launch to the New Year on the local front.

Janet Sullivan, the Artist/Owner of You'll Go GAGA at Riverside has unveiled yet another facet of her eclectic endeavor involving Gifts,





